



# REGENT EDUCATION & RESEARCH FOUNDATION

## Group of Institutions

### Strategic Plan (2018 to 2023)

#### **Vision Statement:**

‘UttishthataJagrata Prapya Varan Nibodhata’ (Arise, Awake and Stop not till the goal is reached): Holistic development of the stakeholders.

Led by the essence of Katha Upanishad and Swami Vivekananda "UttishthataJagrata Prapya Varan Nibodhata," i.e. "Arise, Awake and Stop not till the goal is reached", RERF Group of Institutions' vision is to attain quality education by keeping pace with changing technologies and bringing out professionals with a sense of social responsibility, competent of making significant contributions to both personal and national abundance.

#### **Mission Statement:**

To actualize the Vision of Regent Education and Research Foundation, the college has presented its Mission statement, which explicitly declares its unwavering dedication.

- To foster a favourable learning atmosphere through continuous enhancement.
- To facilitate a cutting-edge learning process, where education is contextualized in the changes, necessities, and trials of the real world.
- To spark the intellects of the students to explore their individuality, adapt, and acknowledge diversity
- To equip the learners with a mature mind and heart, proficient in critical thinking, innovation, and experimentation, which empower them to become leaders
- To support students in building meaningful careers by enhancing their employability aptitudes and to nurture among the students the passion for exploration, creativity, and enterprise.
- To enable the students and faculties with the means of knowledge creation and promote their self-sufficiency
- To promise a dedication to establish a connection with nature, fellow beings, and their own deeper selves
- To provide sound and meaningful technical education to the students coming from remote part of the country in general and state of West Bengal in particular.
- To promote students and staffs as an accountable tech-members of society with social, moral and ethical consideration.

#### **1. Analysis and Research:**

- Identify our strengths, weaknesses, opportunities, and threats.
- Recognise student preferences and emerging trends.
- Understanding market needs.

#### **2. Infrastructure and Facilities Enhancement:**

- Invest in cutting-edge infrastructure, educational facilities equipped with the latest technology, and laboratories.
- Develop a modern library with digital resources.

*Campus :* Regent Education & Research Foundation Group of Institutions

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- To encourage holistic development, create student-friendly leisure spaces and sports facilities.
- Create an ecosystem for startups.

### 3. Co-curriculum and Faculty Development:

- Develop industry-aligned, updated co-curricular activities like seminars, and conferences.
- Provide Industry oriented training.
- Recruit experienced senior faculty members with excellent of academic excellence and industry experience.
- Encourage faculty development through FDPs, workshops, seminars, and collaborations with industry experts.

### 4. Industry Partnerships and Internships:

- Forge partnerships with renowned industries and companies in West Bengal and pan India.
- Refurbish the Training and Placement Cell to facilitate industry exposure for students.
- Organize regular industry visits, guest lectures, and workshops to bridge the gap between academia and industry.
- Liaison with more emerging companies for internship.

### 5. Research and Innovation:

- Encourage faculty and students to engage in research work.
- Encourage faculty members for higher studies like PhD through grants and study leaves
- Promote collaboration with other academic institutions and research organizations.

### 6. Student Support and Development:

- Implementation of strong mentorship programs to provide personalised guidance to students.
- Provide career counselling services to help the puples to make informed choices.
- Offer skill development workshops, soft skills training, and personality enhancement programs.
- Identify the strong and weak students. Provide Remedial Evening Classes to the weak students and special training to the strong students for competitive examinations.
- Encourage students to participate in MOOCs.

### 7. Marketing and Branding:

- Develop a strong brand identity and online presence through a well-developed website and active social media channels.
- Launch marketing campaigns highlighting the institution's unique features and achievements.
- Engage with prospective students and parents through admission fairs, seminars, and outreach events.

### 8. Accreditation and Quality Assurance:

- Seek accreditation from relevant regulatory bodies to enhance credibility and recognition, such as NAAC.
- Establish IQAC to monitor and continuously improve the academics process.

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### 9. Alumni Engagement:

- Create an alumni network.
- Organize alumni events, workshops, and lectures to foster a sense of belonging and facilitate knowledge sharing.

### 10. Community Engagement and Social Responsibility:

- Initiate community development projects and social initiatives to contribute to the welfare of the region.
- Collaborate with local authorities and industries for sustainable development programs.

### 11. Continuous Improvement and Feedback:

- Regularly gather feedback from students, faculty, industry partners, and other stakeholders.
- Use feedback to make necessary improvements to various aspects of the institution.
- Introduce Parent-Teacher Meetings on a regular basis.

### 12. Sustainability and Growth:

- Develop a long-term financial sustainability plan to support continuous growth and expansion.
- Explore opportunities for launching new short-term and value-added courses/ workshops based on market demand and emerging trends.

### 13. Monitoring and Evaluation:

- Set up Academic Council and Departmental Advisory Committee to monitor the implementation of the strategic plan.
- Conduct periodic reviews and evaluations to measure progress and make data-driven adjustments.

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